

DIG THIS®

FACTS & FIGURES



Location:

- ◆ 800 W. Roban Ave., Las Vegas, NV 89044
- ◆ Dig This® is located on a 5-acre site adjacent to a 6000 sq. ft. reception/office/classroom/retail area
- ◆ Dig This® is 10 minutes from McCarran Airport & Mandalay Bay & 2 minutes from Speed Vegas

Inquiries & Reservations: (individuals and groups):

- ◆ 702.222.4344/888.DIG.THIS (344.8447)
- ◆ info@digthis.info
- ◆ groups@digthis.info
- ◆ www.digthisvegas.com



Equipment Fleet:

Backhoe Loaders:

- ◆ 2 Caterpillar 415 Backhoe Loaders ([machine specs](#)) - "Tonka" & "Woody"

Bulldozers:

- ◆ 2 Caterpillar D5K Track-Type Dozers ([machine specs](#)) - "Bugsy" & "Harvey"

Excavators:

- ◆ 3 Caterpillar 315CL Hydraulic Excavators ([machine specs](#)) - "Atlas", "Brutus" & "Maximus"
- ◆ 2 Caterpillar 315FL Hydraulic Excavators ([machine specs](#)) - "Jake" & "Thor"
- ◆ 2 Caterpillar 305.5E CR Mini Excavators ([machine specs](#)) - "Barney" & "Fred"
- ◆ 4 Caterpillar 301.7D Mini Excavators ([machine specs](#)) - "Buster", "Pebbles", "Rubble" & "Trax"

Skid Steer Loaders:

- ◆ 2 Caterpillar 279D Skid Steer Track Loaders ([machine specs](#)) - "Badger" & "Pacman"



Operations:

- ◆ 7 days/week, 8:00 am - 6:00 pm
- ◆ Twilight & evening sessions available by appointment

Minimum Age Requirements:

- ◆ 2 - 5 yrs. (w/adult assistance) for 301.7D Mini Excavator
- ◆ 5 yrs. + and 48" or taller can operate 301.7D Mini Excavator solo
- ◆ 8 yrs. + for 279D Skid Steer & 305.5E CR Mini Excavator
- ◆ 12 yrs.+ for 315FL & 315CL Excavators & Aggression Session
- ◆ 14 yrs. + for D5K Dozer & Mega Dig Session
- ◆ 16 yrs. + for Backhoe Loader

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Experiences, Pricing & Duration:

- ◆ Kids' Digs from \$25.00: 15 minute session from 8:00 am - 4:00 pm
- ◆ Kids Birthday Parties from \$450.00: 90-minute sessions 8am, 10am, 12pm, 2pm & 4pm
- ◆ Skid Steer Track Loader Experience from \$175.00: 70-minute sessions 8am, 10am, 12pm, 2pm & 4pm
- ◆ 6 Ton Excavator Experience from \$195.00: 70-minute sessions 8am, 10am, 12pm, 2pm & 4pm
- ◆ Big Dig Sessions from \$299.00: 90-minute sessions 8am, 10am, 12pm, 2pm & 4pm
- ◆ Mega Dig Sessions from \$539.00: 3.5 hour session of back-to-back dozer and excavator Big Digs
- ◆ Aggression Session from \$749.00: 30-minute car crush sessions from every half hour 8am - 4pm
- ◆ Group, special event, team challenge, session buyout & twilight sessions available (4-100 people, call for info)

Group Add On Options:

- ◆ Bar Service ◆ Catering ◆ Merchandise ◆ Shuttle

What You Do (depending on machine type):

- ◆ Dig deep trenches
- ◆ Move & 1,000 lb. tires
- ◆ Build a tire pyramid
- ◆ Play excavator basketball
- ◆ Backfill a slot trench
- ◆ Teeter-totter on top of a huge dirt mound
- ◆ Drive thru an obstacle course
- ◆ Push gigantic tires around

Tag-lines:

- ◆ "The World's Heavy Equipment Playground"
- ◆ "There's a New Way to Get Dirty in Vegas"



Social Media:

- ◆ [Facebook](#) ◆ [Instagram](#) ◆ [Twitter](#) ◆ [TripAdvisor](#) ◆ [Yelp](#)

History Timeline:

- ◆ Mid-2022: Dig This Academy, a heavy equipment training facility, scheduled to open
- ◆ January 1, 2022: Dig This® expands equipment offerings introducing two CAT 415 backhoes loaders
- ◆ February 1, 2019: Dig This® re-opens with expanded activities and equipment at it's current location
- ◆ January 26, 2019: Dig This® operations cease at 3012 S. Rancho Drive
- ◆ May 5, 2011: Dig This® launches in Las Vegas at 3012 S. Rancho Drive
- ◆ December 2007 - October 2010: Dig This® operated in Steamboat Springs, CO
- ◆ Mid-2006: Dig This, LLC was founded by Ed Mumm

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Awards:

- ◆ 2021 #1 TripAdvisor Rating in Fun & Games in Las Vegas
- ◆ 2021 TripAdvisor Travelers' Choice Award Winner
- ◆ 2020 #1 TripAdvisor Rating in Fun & Games in Las Vegas
- ◆ 2020 TripAdvisor Travelers' Choice Award Winner
- ◆ 2020 & 2021 USA Today 10Best Readers' Choice Award for Best Las Vegas Attraction
- ◆ 2020 TripAdvisor Certificate of Excellence (since 2012)
- ◆ 2019 & 2018 TripAdvisor Certificate of Excellence Hall of Fame
- ◆ 2019 & 2018 #1 TripAdvisor Rating in Fun & Games in Las Vegas
- ◆ 2018 One of TripAdvisor's 9 Most Unique Travel Experiences in the USA
- ◆ 2015 Best of Las Vegas #1 Extreme Adventure Experience
- ◆ 2014 #2 TripAdvisor Attraction in Las Vegas
- ◆ 2013 TripAdvisor Travelers' Choice Award Winner
- ◆ 2012 Ed Mumm named a Top Newsmaker by Engineering News-Record Magazine
- ◆ 2011 - 2013 #1 TripAdvisor Attraction in Las Vegas



Dig This Mascots:

- ◆ Mack & Allis

Dig This® Mission Statement:

- ◆ Dig This® provides exceptional experiences that help people forget their lives for a brief moment and regain their sense of confidence, accomplishment and adventure.

Dig This® Vision Statement:

- ◆ Dig This® will be regarded as one of the best and most sought after experience providers on Earth.

Company Info:

- ◆ Dig This, LLC is a privately held company
- ◆ Dig This® [sponsorship, investor, and franchise](#) opportunities available
- ◆ Dig This® Corporate Headquarters: 800 W. Roban Ave. Las Vegas, NV 89044
- ◆ Additional location: [Transport World](#) - Invercargill, New Zealand

Public Relations/Media Contact:

- ◆ Cathy Wiedemer, PR Manager: cathy@digthis.info, 970.291.9013

Owner/Founder:

- ◆ Ed Mumm, CEO of Dig This, LLC: ed@digthis.info, 970.846.2484