

DIG THIS®

FACTS & FIGURES



Location:

- ◆ 800 W. Roban Ave., Las Vegas, NV 89044
- ◆ Dig This® is located on a 5-acre site adjacent to a 6000 sq. ft. reception/office/classroom/retail area
- ◆ Dig This® is 10 minutes from McCarran Airport & Mandalay Bay & 2 minutes from Speed Vegas

Inquiries & Reservations: (individuals and groups):

- ◆ 702.222.4344/888.DIG.THIS (344.8447)
- ◆ info@digthis.info
- ◆ groups@digthis.info
- ◆ www.digthisvegas.com



Equipment Fleet:

Bulldozers:

- ◆ 2 Caterpillar D5K Track-Type Dozers ([machine specs](#)) - "Bugsy" & "Harvey"

Excavators:

- ◆ 3 Caterpillar 315CL Hydraulic Excavators ([machine specs](#)) - "Atlas", "Brutus" & "Maximus"
- ◆ 1 Caterpillar 315FL Hydraulic Excavator ([machine specs](#)) - "Jake"
- ◆ 2 Caterpillar 305.5E CR Mini Excavators ([machine specs](#)) - "Barney" & "Fred"
- ◆ 4 Caterpillar 301.7D Mini Excavators ([machine specs](#)) - "Buster", "Pebbles", "Rubble" & "Trax"

Skid Steer Loaders:

- ◆ 2 Caterpillar 279D Skid Steer Track Loaders ([machine specs](#)) - "Badger" & "Pacman"



Operations:

- ◆ 7 days/week, 8:00 am - 6:00 pm
- ◆ Twilight & evening sessions available by appointment

Minimum Age Requirements:

- ◆ 3 yrs. (w/adult assistance) for 301.7D Mini Excavator
- ◆ 6 yrs./more than 48" tall can operate 301.7D Mini Excavator solo
- ◆ 8 yrs. for 279D Skid Steer & 305.5E CR Mini Excavator
- ◆ 12 yrs. for 315CL & 315FL Excavators
- ◆ 14 yrs. for D5K Dozer & Aggression Session

Experiences, Pricing & Duration:

- ◆ Kids Digs \$20.00: 15 minute session from 8:00 am - 5:00 pm
- ◆ Kids Birthday Parties start at \$400.00 from 8:00 am - 5:00 pm
- ◆ Mini Experiences \$169.00/\$189.00: 60 & 70-minute sessions from 8:00 am - 6:00 pm
- ◆ Big Dig® Sessions \$269.00: 90-minute sessions from 8:00 am - 6:00 pm
- ◆ Mega Dig Sessions \$485.00: 3 1/2 hour session of back-to-back dozer and excavator Big Digs
- ◆ Aggression Session \$650.00: 30-minute sessions from 8:00 am - 5:30 pm
- ◆ Group, special event, corporate programming, & twilight sessions available (4-40+ people, call for info)

Group Add On Options:

- ◆ Bar Service ◆ Catering ◆ Dig & Destroy ◆ Dig & Dine ◆ Merchandise ◆ Shuttle

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What You Do:

- ◆ Dig deep trenches
- ◆ Move & 1,000 lb. tires
- ◆ Build a tire pyramid
- ◆ Play excavator basketball
- ◆ Backfill a slot trench
- ◆ Teeter-totter on top of a huge dirt mound

Taglines:

- ◆ "The World's Heavy Equipment Playground" ◆ "There's a New Way to Get Dirty in Vegas"

Social Media:

- ◆ [Facebook](#) ◆ [Instagram](#) ◆ [TripAdvisor](#) ◆ [Twitter](#) ◆ [Yelp](#)

History Timeline:

- ◆ February 1, 2019: Dig This® re-opens with expanded activities and equipment at it's current location
- ◆ January 26, 2019: Dig This® operations cease at 3012 S. Rancho Drive
- ◆ May 5, 2011: Dig This® launches in Las Vegas at 3012 S. Rancho Drive
- ◆ December 2007 - October 2010: Dig This® operated in Steamboat Springs, CO
- ◆ Mid-2006: Dig This, LLC was founded by Ed Mumm



Awards:

- ◆ 2019 #1 Rating in Fun & Games in Las Vegas on TripAdvisor
- ◆ 2019 & 2018 TripAdvisor Certificate of Excellence Hall of Fame
- ◆ 2019 TripAdvisor Certificate of Excellence (since 2012)
- ◆ 2018 one of TripAdvisor's 9 Most Unique Travel Experiences in the USA
- ◆ 2015 Best of Las Vegas #1 Extreme Adventure Experience
- ◆ 2014 & 2013 #2 Attraction in Las Vegas on TripAdvisor
- ◆ 2013 TripAdvisor Travelers' Choice Award
- ◆ 2013 #1 Attraction in Las Vegas on TripAdvisor (since 2011)
- ◆ 2012 Ed Mumm named a Top Newsmaker by Engineering News-Record Magazine

Dig This Mascots:

- ◆ Mack & Allis (pictured above)

Dig This® Mission Statement:

- ◆ Dig This® provides exceptional experiences that help people forget their lives for a brief moment and regain their sense of confidence, accomplishment and adventure.

Dig This® Vision Statement:

- ◆ Dig This® will be regarded as one of the best and most sought after experience providers on Earth.

Company Info:

- ◆ Additional location: [Transport World](#) - Invercargill, New Zealand
- ◆ Dig This, LLC is a privately held company
- ◆ Dig This® [sponsorship, investor, and franchise](#) opportunities available
- ◆ Dig This® Corporate Headquarters: PO Box 775804, Steamboat Springs, CO 80477, 970.846.2484

Public Relations/Media Contact:

- ◆ Cathy Wiedemer, PR Manager: cathy@digthis.info, 970.291.9013

Owner/Founder:

- ◆ Ed Mumm, CEO of Dig This, LLC: ed@digthis.info, 970.846.2484