Facts & Figures

Location:
✦ 800 W. Roban Ave., Las Vegas, NV 89044
✦ Dig This® is located on a 5-acre site adjacent to a 6000 sq. ft. reception/office/classroom/retail area
✦ Dig This® is 10 minutes from McCarran Airport & Mandalay Bay & 2 minutes from Speed Vegas

Inquiries & Reservations: (individuals and groups):
✦ 702.222.4344/888.DIG.THIS (344.8447)
✦ info@digthis.info
✦ groups@digthis.info
✦ www.digthisvegas.com

Equipment Fleet:
Bulldozers:
✦ 2 Caterpillar D5K Track-Type Dozers (machine specs) - “Bugsy” & “Harvey”

Excavators:
✦ 3 Caterpillar 315CL Hydraulic Excavators (machine specs) - “Atlas”, “Brutus” & “Maximus”
✦ 1 Caterpillar 315FL Hydraulic Excavator (machine specs) - “Jake”
✦ 2 Caterpillar 305.5E CR Mini Excavators (machine specs) - “Barney” & “Fred”
✦ 4 Caterpillar 301.7D Mini Excavators (machine specs) - “Buster”, “Pebbles”, “Rubble” & “Trax”

Skid Steer Loaders:
✦ 2 Caterpillar 279D Skid Steer Track Loaders (machine specs) - “Badger” & “Pacman”

Operations:
✦ 7 days/week, 8:00 am - 6:00 pm
✦ Twilight & evening sessions available by appointment

Minimum Age Requirements:
✦ 3 yrs. (w/adult assistance) for 301.7D Mini Excavator
✦ 6 yrs/more than 48” tall can operate 301.7D Mini Excavator solo
✦ 8 yrs. for 279D Skid Steer & 305.5E CR Mini Excavator
✦ 12 yrs. for 315CL & 315FL Excavators
✦ 14 yrs. for D5K Dozer & Aggression Session

Experiences, Pricing & Duration:
✦ Kids Digs $20.00: 15 minute session from 8:00 am - 5:00 pm
✦ Kids Birthday Parties start at $400.00 from 8:00 am - 5:00 pm
✦ Mini Experiences $169.00/$189.00: 60 & 70-minute sessions from 8:00 am - 6:00 pm
✦ Big Dig® Sessions $269.00: 90-minute sessions from 8:00 am - 6:00 pm
✦ Mega Dig Sessions $485.00: 3 1/2 hour session of back-to-back dozer and excavator Big Digs
✦ Aggression Session $650.00: 30-minute sessions from 8:00 am - 5:30 pm
✦ Group, special event, corporate programming, & twilight sessions available (4-40+ people, call for info)

Group Add On Options:
✦ Bar Service  ✦ Catering  ✦ Dig & Destroy  ✦ Dig & Dine  ✦ Merchandise  ✦ Shuttle
What You Do:
✦ Dig deep trenches
✦ Move & 1,000 lb. tires
✦ Build a tire pyramid
✦ Play excavator basketball
✦ Backfill a slot trench
✦ Teeter-totter on top of a huge dirt mound

Taglines:
✦ “The World’s Heavy Equipment Playground”
✦ “There’s a New Way to Get Dirty in Vegas”

Social Media:
✦ Facebook
✦ Instagram
✦ TripAdvisor
✦ Twitter
✦ Yelp

History Timeline:
✦ February 1, 2019: Dig This® re-opens with expanded activities and equipment at it’s current location
✦ January 26, 2019: Dig This® operations cease at 3012 S. Rancho Drive
✦ May 5, 2011: Dig This® launches in Las Vegas at 3012 S. Rancho Drive
✦ December 2007 - October 2010: Dig This® operated in Steamboat Springs, CO
✦ Mid-2006: Dig This, LLC was founded by Ed Mumm

Awards:
✦ 2019 #1 Rating in Fun & Games in Las Vegas on TripAdvisor
✦ 2019 & 2018 TripAdvisor Certificate of Excellence Hall of Fame
✦ 2019 TripAdvisor Certificate of Excellence (since 2012)
✦ 2018 one of TripAdvisor’s 9 Most Unique Travel Experiences in the USA
✦ 2015 Best of Las Vegas #1 Extreme Adventure Experience
✦ 2014 & 2013 #2 Attraction in Las Vegas on TripAdvisor
✦ 2013 TripAdvisor Travelers’ Choice Award
✦ 2013 #1 Attraction in Las Vegas on TripAdvisor (since 2011)
✦ 2012 Ed Mumm named a Top Newsmaker by Engineering News-Record Magazine

Dig This Mascots:
✦ Mack & Allis (pictured above)

Dig This® Mission Statement:
✦ Dig This® provides exceptional experiences that help people forget their lives for a brief moment and regain their sense of confidence, accomplishment and adventure.

Dig This® Vision Statement:
✦ Dig This® will be regarded as one of the best and most sought after experience providers on Earth.

Company Info:
✦ Additional location: Transport World - Invercargill, New Zealand
✦ Dig This, LLC is a privately held company
✦ Dig This® sponsorship, investor, and franchise opportunities available
✦ Dig This® Corporate Headquarters: PO Box 775804, Steamboat Springs, CO 80477, 970.846.2484

Public Relations/Media Contact:
✦ Cathy Wiedemer, PR Manager: cathy@digthis.info, 970.291.9013

Owner/Founder:
✦ Ed Mumm, CEO of Dig This, LLC: ed@digthis.info, 970.846.2484